

## Datamatrix 2017



### Today's New Movers

New movers in the past six months. 30% BROKER COMMISSION!



#### SEGMENTS

6,854,117	Total Universe / Universe Rate	\$85.00/M
	Previous Week's Movers	+ \$20.00/M
	Last 30 Day New Residents	+ \$15.00/M
	Last 90 Day New Residents	+ \$10.00/M
	Fundraiser Rate	\$75.00/M

#### ID NUMBERS

<b>Manager ID</b>	<b>212313</b>
<b>NextMark ID</b>	<b>36969</b>
<b>mIn ID</b>	<b>890392-000</b>
<b>SRDS ID</b>	

#### MEDIA TYPE

**Consumer**  

#### SOURCE

Multi Sourced, Compiled lists, Multi-Sourced

#### GEOGRAPHY

USA

#### OPT-IN

#### MAINTENANCE

Market Entry  
New to Manager  
Counts Through **01/01/2018**

#### DATA CARD MAINTENANCE

New To System **06/29/2007**  
Last Update **01/08/2018**  
Next Update **03/31/2018**  
Update Frequency **WEEKLY**

#### DESCRIPTION

'New Movers' delivers marketers access to one of the most current and complete listings of new movers across America. Unlike other lists, this database is uniquely sourced from new homeowner deeds, magazine and credit card change of address, utility hookups and other proprietary sources. Customers who have recently moved have extraordinary purchasing power and are looking to establish relationships with neighborhood services including banks, insurance, mechanics, landscapers and home improvement or furnishing outlets. New movers are in prime buying mode for magazine subscriptions, mail-order catalogs and other nationwide services.

#### SELECTS

DWELLING TYPE	<b>\$15.00/M</b>
GENDER/SEX	<b>\$10.00/M</b>
GEO SELECT	<b>\$5.00/M</b>
Household Income	<b>\$15.00/M</b>

#### MANAGER

**Datamatrix Lists**  
<http://www.datamatrixlists.com>

#### GENDER

Male	<b>60%</b>
Female	<b>40%</b>

#### AVERAGE INCOME

Value **not available**

#### MINIMUM ORDER

Minimum Quantity **3,000**  
Minimum Price **\$250.00**

#### COMMISSIONS

Broker **30%**  
Agency **15%**

#### NET NAME ARRANGEMENTS

**Net Name is allowed**  
Floor **85%**  
Minimum Quantity **25,000**  
Run Charges

#### EXCHANGES

**Exchange is not allowed**

#### REUSE

**Reuse is not allowed**

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**CANCELLATION**

Charges

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**KEY CODING****Key Coding is available**Charges **\$3.00/M**

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**ADDRESSING**EMAIL **\$50.00/F**FTP **\$75.00/F**

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**SPECIAL INSTRUCTIONS**Media: Sourced from New Homeowner Deeds,  
Magazine and Credit Card Change of Address, Utility  
Hookups and Other Proprietary Sources

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**CONTACTS**

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists	Dir of List Mgmt	sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact