

Datamatrix 2017



The Arts - Venues and Related Businesses

Listing of Arts Facilities and Organizations. 30% BROKER COMMISSION!



SEGMENTS

59,231	Total Universe / Universe Rate	\$60.00/M
18,644	Dance Studios	+ \$5.00/M
6,384	Movie Theaters	+ \$5.00/M
12,170	Museums	+ \$5.00/M
6,925	Art Galleries	+ \$5.00/M
15,220	Theaters	+ \$5.00/M
218	Operas	+ \$5.00/M
123	Ballet Production	+ \$5.00/M
1,035	Botanical & Zoological Gardens	+ \$5.00/M

ID NUMBERS

Manager ID	224457
NextMark ID	347577
mIn ID	890362-000
SRDS ID	890362-000

MEDIA TYPE

Business	
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SOURCE

Compiled lists, Multi-sourced

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	
New to Manager	
Counts Through	01/01/2018

DATA CARD MAINTENANCE

New To System	01/10/2008
Last Update	01/08/2018
Next Update	03/31/2018
Update Frequency	QUARTERLY

DESCRIPTION

This list is a perfect resource to reach various groups of performers, creative thinkers and patrons of the arts. This group of businesses is filled with those who spend their time expressing themselves artistically and by enjoying others' artistic expression. An excellent market for music, art, books and other catalog offers as well as travel opportunities. Also, ideal for business services such as accounting, marketing, technology support, office supplies, business lines of credit and insurance.

SELECTS

FEMALE OWNED	\$15.00/M
FIRST YEAR IN BUSINESS	\$15.00/M
FRANCHISE	\$15.00/M
GEO SELECT	\$5.00/M
MINORITY OWNED	\$15.00/M
MONTHLY HOTLINE	\$15.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$25.00/M
SALES VOLUME	\$10.00/M
TITLE/CONTACT NAME	\$25.00/M
YEARS IN BUSINESS	\$15.00/M

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

COMMISSIONS

Broker	30%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is allowed	
Floor	85%
Minimum Quantity	25,000
Run Charges	\$10.00/M

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed	
Minimum Quantity	0

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

GENDER

Male	%
Female	%

Run Charge

CANCELLATION

Charges

KEY CODING

Key Coding is available

Charges

\$3.00/M

ADDRESSING

EMAIL

\$50.00/F

FTP

\$75.00/F

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ List Manager		sales@datamatrixlists.com	(732) 940-1500	(732) 940-1501

3530 State Route 27
Kendall Park, NJ 08824

★ = Primary contact