

Datamatrix 2017



MOMS Clubs

Comprehensive list of various chapters of MOMS Club nationwide. 30% BROKER COMMISSION!



SEGMENTS

1,345 Total Universe / Universe Rate \$500.00/F

ID NUMBERS

Manager ID
NextMark ID 404382
mIn ID
SRDS ID

MEDIA TYPE

Business and Consumer

SOURCE

Government records, Compiled lists

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry 01/20/2014
New to Manager 01/20/2014
Counts Through 01/01/2018

DATA CARD MAINTENANCE

New To System 01/20/2014
Last Update 01/08/2018
Next Update 03/31/2018
Update Frequency QUARTERLY

DESCRIPTION

This file contains the primary contact for 1,300+ MOMS Club chapters across the US. By reaching out to these chapters, you may be extending your offer to over 100,000 at-home mothers who are members! MOMS Clubs are support groups for mothers who want to be involved in a variety of activities for their children and themselves. Although activities may vary by chapter, most clubs offer some form of the following; monthly meetings, playgroups, mom's nights out, holiday parties, field trips, community speakers, and service projects. These are the fastest growing support groups specifically for mothers looking to enhance the lives of their children. These members consider their family to be their top priority with a strong concern for their child's well-being. Any offer related to parenting, families, or children would be ideal for this audience.

SELECTS

GEO SELECT \$5.00/M

AVERAGE INCOME

Value not available

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

MINIMUM ORDER

Minimum Quantity 1,000
Minimum Price \$500.00

GENDER

Male %
Female 100%

COMMISSIONS

Broker 30%
Agency 15%

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
Minimum Quantity **0**
Run Charge

CANCELLATION
Charges

KEY CODING
Key Coding is available
Charges **\$3.00/M**

ADDRESSING
EMAIL **\$50.00/F**
FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
Joe Borelli Datamatrix Lists		sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact