

Datamatrix 2017



MediaHouse Book Publishers

Executives within Book Publishing Companies. 30% BROKER COMMISSION!



SEGMENTS

18,522	Total Universe / Universe Rate	\$65.00/M
7,510	Total Companies	\$65.00/M
	Company Type:	
	Publishers	+ \$10.00/M
	Electronic Products & Services	+ \$10.00/M
	Printers/Binders/Finishers	+ \$10.00/M
	Book Distributors	+ \$10.00/M
	Literary Agents	+ \$10.00/M
	Wholesalers	+ \$10.00/M
	Importers/Exporters	+ \$10.00/M
	Consultants	+ \$10.00/M
	Magazine Publishers	+ \$10.00/M
	Title:	
	Marketing	+ \$10.00/M
	Owner	+ \$10.00/M
	Sales	+ \$10.00/M
	Director	+ \$10.00/M
	Editor	+ \$10.00/M
	Publisher	+ \$10.00/M
	Production Manager	+ \$10.00/M
	Promotion	+ \$10.00/M
	Publicity	+ \$10.00/M
	Trade Sales Manager	+ \$10.00/M
	President	+ \$10.00/M
	Vice President	+ \$10.00/M

ID NUMBERS

Manager ID	233995
NextMark ID	347568
mIn ID	894283-000
SRDS ID	894283-000

MEDIA TYPE

Business  

SOURCE

Compiled lists, Multi-sourced

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **05/27/2008**
Last Update **01/08/2018**
Next Update **03/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

MediaHouse Executives have major responsibilities within all aspects of the book publishing industry. These individuals rely on outside products and services to effectively complete their jobs and they need to stay up-to-date on the latest industry news and trends. Well compensated for their hard work, these executives are also prime consumers of high ticket items for both work and leisure.

SELECTS

COMPANY TYPE	\$10.00/M
GENDER/SEX	\$10.00/M
GEO SELECT	\$5.00/M
JOB FUNCTION/TITLE	\$10.00/M
PHONE NUMBER	\$15.00/M
SCF	\$5.00/M
STATE	\$5.00/M
ZIP	\$5.00/M

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$250.00**

COMMISSIONS

Broker **30%**
Agency **15%**

MANAGER

Datamatrix Lists

<http://www.datamatrixlists.com>

NET NAME ARRANGEMENTS

Net Name is allowed

GENDERMale
Female%
%Floor **85%**
Minimum Quantity **25,000**
Run Charges

EXCHANGES**Exchange is not allowed**

REUSE**Reuse is allowed**
Minimum Quantity **0**
Run Charge

CANCELLATION

Charges

KEY CODING**Key Coding is available**
Charges **\$3.00/M**

ADDRESSINGEMAIL **\$50.00/F**
FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact