

## Datamatrix 2017



### Home Office Careers

A comprehensive listing of home office workers who telecommute or run their own business from their home address. 30% BROKER COMMISSION!



A division of Borelli Direct Marketing Inc.

#### SEGMENTS

19,614,752	Total Universe / Universe Rate	\$70.00/M
12,156,914	Professionals	+ \$15.00/M
691,587	3 Month Hotline	+ \$10.00/M
1,284,618	6 Month Hotline	+ \$5.00/M

#### ID NUMBERS

Manager ID	215175
NextMark ID	347563
mIn ID	886685-000
SRDS ID	

#### MEDIA TYPE

Business and Consumer 

#### SOURCE

Compiled lists, Multi Sourced

#### GEOGRAPHY

USA

#### OPT-IN

#### MAINTENANCE

Market Entry	
New to Manager	
Counts Through	01/01/2018

#### DATA CARD MAINTENANCE

New To System	08/13/2007
Last Update	01/08/2018
Next Update	03/31/2018
Update Frequency	QUARTERLY

#### DESCRIPTION

Working from their home office allows these industrious workers to perform the essential functions for their jobs from the comfort of their own home. These consumers are constantly in need of many goods and services to keep their office running smoothly. 85% of these individuals are over the age of 25 and 65% of these home office workers make more than \$50,000. They seek subscriptions to trade publications or information on seminars to stay current in their chosen industry. In addition, they need supplies for their home office such as paper products, computers, internet and phone connections, small appliances, credit card offers and any other consumer products and services that will ensure their office continues to run efficiently.

#### SELECTS

AGE	\$7.00/M
ETHNICITY	\$15.00/M
GENDER/SEX	\$10.00/M
GEO SELECT	\$5.00/M
HOUSE VALUE	\$15.00/M
INCOME SELECT	\$7.00/M
LENGTH OF RESIDENCE	\$15.00/M
LIFESTYLE SELECT	\$15.00/M
MARITAL STATUS	\$10.00/M
NET WORTH	\$20.00/M
OCCUPATION	\$15.00/M
PRESENCE OF CHILDREN	\$10.00/M

#### MANAGER

Datamatrix Lists

<http://www.datamatrixlists.com>

#### AVERAGE INCOME

Value not available

#### MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

#### COMMISSIONS

Broker	30%
Agency	15%

#### NET NAME ARRANGEMENTS

Net Name is allowed	85%
Floor	25,000
Minimum Quantity	\$10.00/M
Run Charges	

#### EXCHANGES

Exchange is not allowed

#### GENDER

Male  
Female

60%  
40%

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**REUSE**

**Reuse is allowed**

Minimum Quantity

**0**

Run Charge

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**CANCELLATION**

Charges

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**KEY CODING**

**Key Coding is available**

Charges

**\$3.00/M**

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**ADDRESSING**

EMAIL

**\$50.00/F**

FTP

**\$75.00/F**

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**SPECIAL INSTRUCTIONS**

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**CONTACTS**

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact