

Datamatrix 2017



Healthcare Business Group

Comprehensive listing of all businesses pertaining to healthcare.
30% BROKER COMMISSION!



A division of Borelli Direct Marketing Inc.

SEGMENTS

1,437,766	Total Universe / Universe Rate	\$65.00/M
753,087	Physicians and Surgeons	+ \$5.00/M
226,419	Dentists	+ \$5.00/M
32,390	Optometrists	+ \$5.00/M
60,114	Chiropractors	+ \$5.00/M
21,633	Podiatrists	+ \$5.00/M
29,971	Psychologists	+ \$5.00/M
26,725	Physical Therapists	+ \$5.00/M
392	Osteopathy	+ \$5.00/M
11,963	Medical Hospitals	+ \$5.00/M
13,412	Psychiatric Hospitals	+ \$5.00/M
14,936	Medical Labs	+ \$5.00/M
9,874	Dental Labs	+ \$5.00/M
108	Medical Schools	+ \$5.00/M
32,509	Home Healthcare Services	+ \$5.00/M
7,313	Psychotherapists	+ \$5.00/M
2,411	Speech Pathologists	+ \$5.00/M
2,304	Nutritionists	+ \$5.00/M
6,490	Accupuncturists	+ \$5.00/M
5,136	Alternative Healing	+ \$5.00/M
27,349	Medical, Dental & Hospital Eqpt Companies	+ \$5.00/M
608	Medical Imaging	+ \$5.00/M
9,217	Nurses	+ \$5.00/M
1,228	Hypnotists	+ \$5.00/M
182	Eating Disorder Treatment	+ \$5.00/M
1,149	Pregnancy Counseling	+ \$5.00/M
3,376	Hospital & Medical Insurance Plans	+ \$5.00/M
731	Health Insurance Providers	+ \$5.00/M
392	Mammograph	+ \$5.00/M
524	Kidney Dialysis Center	+ \$5.00/M
231	Cancer Information Services	+ \$5.00/M
226	Diabetes Information Services	+ \$5.00/M
187	Nursing Home Information/Referral	+ \$5.00/M
1,208	Healthcare Information Services	+ \$5.00/M
2,914	Rest Homes	+ \$5.00/M
8,149	Retirement Communities/Homes	+ \$5.00/M
3,298	Hospices	+ \$5.00/M
27,942	Nursing Homes	+ \$5.00/M

ID NUMBERS

Manager ID	224292
NextMark ID	347561
mIn ID	890394-000
SRDS ID	

MEDIA TYPE

Business



SOURCE

Compiled lists, Multi-sourced

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	
New to Manager	
Counts Through	01/01/2018

DATA CARD MAINTENANCE

New To System	01/07/2008
Last Update	01/08/2018
Next Update	03/31/2018
Update Frequency	QUARTERLY

DESCRIPTION

The Healthcare Business Group database provides an extensive resource for anyone trying to connect with the vast market of medical, dental, and other health professionals. All aspects of the healthcare world are present within this massive database, offering a priceless tool to reach your target market. Uniquely sourced from SEC filings, trade journals, census data, better business bureau records and other public and proprietary sources to bring you the most exhaustive list available. A perfect database for marketers of medical equipment, prescription drugs, seminars or trade shows, uniforms or medical apparel, trade publications and medical journals, as well as business services like accounting or technical support.

SELECTS

CONTACT NAME	\$25.00/M
FIRST YEAR IN BUSINESS	\$15.00/M
GEO SELECT	\$5.00/M
JOB TITLE SELECT	\$15.00/M
NUMBER OF EMPLOYEES	\$10.00/M
NUMBER OF YEARS IN BUSINESS	\$15.00/M
PHONE NUMBER	\$25.00/M
SALES VOLUME	\$10.00/M
Industry	\$5.00/M

MANAGER
Datamatrix Lists

<http://www.datamatrixlists.com>

GENDER

Male	%
Female	%

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

COMMISSIONS

Broker	30%
Agency	15%

NET NAME ARRANGEMENTS
Net Name is allowed

Floor	85%
Minimum Quantity	25,000
Run Charges	\$10.00/M

EXCHANGES

Exchange is not allowed

REUSE
Reuse is allowed

Minimum Quantity	0
Run Charge	

CANCELLATION

Charges

KEY CODING
Key Coding is available

Charges	\$3.00/M
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ADDRESSING

EMAIL	\$50.00/F
FTP	\$75.00/F

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists	Dir of List Mgmt	sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact