

Datamatrix 2017



Garden and Landscaping Professionals

One of the most complete listings of landscaping and floral businesses in America. 30% BROKER COMMISSION!



A division of Borelli Direct Marketing Inc.

SEGMENTS

315,336	Total Universe / Universe Rate	\$60.00/M
312,509	Phones	+ \$25.00/M
81,562	Landscape Contractors	+ \$5.00/M
45,207	Florists	+ \$5.00/M
29,265	Lawn/Grounds Maintenance	+ \$5.00/M
22,439	Tree Services	+ \$5.00/M
16,436	Nurseries	+ \$5.00/M

ID NUMBERS

Manager ID	218041
NextMark ID	347558
mIn ID	888375-000
SRDS ID	

MEDIA TYPE

Business  

SOURCE

Compiled lists, Directories

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **09/27/2007**
Last Update **01/08/2018**
Next Update **03/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

Make other marketers green with envy by utilizing this comprehensive database of horticultural businesses in America. With 95% of these businesses employing less than 50 people, they depend on the goods and services of other companies so they can focus on using their green thumb to enhance the surroundings of residential and office buildings. These businesses are prime candidates for any direct mail or telemarketing campaign dealing with lawnmower or other equipment manufacturers, lawn and garden supply stores, business insurance, lines of credit, horticulture periodicals, nursery wholesalers, as well as general small business needs like accounting, advertising, payroll and computer assistance.

SELECTS

ANNUAL SALES VOLUME	\$10.00/M
BUS/INDUSTRY TYPE	\$5.00/M
CONTACT NAME	\$25.00/M
CREDIT RATING	\$40.00/M
FEMALE/MINORITY OWNED	\$15.00/M
GEO SELECT	\$5.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$25.00/M

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$250.00**

COMMISSIONS

Broker **30%**
Agency **15%**

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

NET NAME ARRANGEMENTS

Net Name is allowed
Floor **85%**
Minimum Quantity **25,000**
Run Charges **\$10.00/M**

GENDER

Male **80%**
Female **20%**

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
Minimum Quantity **0**
Run Charge

CANCELLATION
Charges

KEY CODING
Key Coding is available
Charges **\$3.00/M**

ADDRESSING
EMAIL **\$50.00/F**
FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists	Dir of List Mgmt	sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact