

Datamatrix 2017



Dining & Drinking - Restaurants, Bars, Etc.

Comprehensive Listing of Food and Beverage Establishments in the US. 30% BROKER COMMISSION!



SEGMENTS

652,985	Total Universe / Universe Rate	\$65.00/M
	30 Day Hotline	+ \$15.00/M
	3 Month Hotline	+ \$10.00/M
	6 Month Hotline	+ \$5.00/M
32,038	Family Restaurants	+ \$5.00/M
9,102	Seafood	+ \$5.00/M
16,273	Steak & Barbeque Restaurants	+ \$5.00/M
7,319	Lunchrooms & Cafeterias	+ \$5.00/M
19,145	Ice Cream Parlors	+ \$5.00/M
45,920	Bars	+ \$5.00/M
5,867	Night Clubs	+ \$5.00/M
138,310	Fast Food	+ \$5.00/M
59,192	Pizza	+ \$5.00/M
98,724	Ethnic Food	+ \$5.00/M
592	Cajun	+ \$5.00/M
29,153	Chinese	+ \$5.00/M
1,108	French	+ \$5.00/M
362	German	+ \$5.00/M
1,097	Greek	+ \$5.00/M
1,792	Indian	+ \$5.00/M
12,891	Italian	+ \$5.00/M
5,316	Japanese	+ \$5.00/M
23,564	Mexican	+ \$5.00/M
682	Spanish	+ \$5.00/M
2,111	Sushi	+ \$5.00/M
3,689	Thai	+ \$5.00/M

ID NUMBERS

Manager ID	222021
NextMark ID	347545
mIn ID	889907-000
SRDS ID	

MEDIA TYPE

Business

SOURCE

Multi Sourced, Compiled lists

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **12/10/2007**
Last Update **01/08/2018**
Next Update **03/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

This Datamatrix List provides an invaluable resource for anyone trying to contact restaurants, bars, fast-food establishments or nightclubs. These types of businesses use numerous products and services to keep their sales running smoothly and rely on outside suppliers for the bulk of these needs. This list can be broken down by number of employees as well as sales volume, allowing vendors and service providers to reach the specific segment of the market that they're looking for. A perfect resource for food wholesalers, kitchen supplies, cleaning supplies, and uniforms. Also, excellent candidates for cleaning services, insurance offers, accounting and payroll solutions, marketing/advertising companies and business consultation. As well, since the majority of restaurants and bars are individually owned, this list provides a link to these prime consumers of insurance and investment opportunities, vacation offers and various high-ticket items to treat themselves with for all their hard work.

SELECTS

AVERAGE INCOME

FEMALE OWNED \$15.00/M
 FIRST YEAR IN BUSINESS \$15.00/M
 GEO SELECT \$5.00/M
 MINORITY OWNED \$15.00/M
 NUMBER OF EMPLOYEES \$10.00/M
 PHONE NUMBER \$15.00/M
 SALES VOLUME \$10.00/M
 TITLE/CONTACT NAME \$25.00/M

Value **not available**

MANAGER

Datamatrix Lists

<http://www.datamatrixlists.com>

GENDER

Male %
 Female %

MINIMUM ORDER

Minimum Quantity **3,000**
 Minimum Price **\$250.00**

COMMISSIONS

Broker **30%**
 Agency **15%**

NET NAME ARRANGEMENTS

Net Name is allowed

Floor **85%**
 Minimum Quantity **25,000**
 Run Charges **\$10.00/M**

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed

Minimum Quantity **0**
 Run Charge

CANCELLATION

Charges

KEY CODING

Key Coding is available

Charges **\$3.00/M**

ADDRESSING

EMAIL **\$50.00/F**
 FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists	Dir of List Mgmt	sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact