

Datamatrix 2017



Business Enhanced USA

Comprehensive listing of businesses in America. 30% BROKER COMMISSION!



SEGMENTS

23,291,456	Total Universe / Universe Rate	\$65.00/M
	3 Month Hotline	+ \$10.00/M
	6 Month Hotline	+ \$5.00/M
435,194	Minority Owned	+ \$15.00/M
1,395,824	Female Owned	+ \$15.00/M
385,624	50+ Employees	+ \$10.00/M
158,342	100+ Employees	+ \$10.00/M
872,433	Sales Volume \$1 Million+	+ \$10.00/M
178,261	Sales Volume \$5 Million+	+ \$10.00/M
89,824	Sales Volume \$10 Million+	+ \$10.00/M

ID NUMBERS

Manager ID	213158
NextMark ID	131003
mIn ID	884963-000
SRDS ID	884963-000

MEDIA TYPE

Business

SOURCE

Compiled lists

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **07/12/2007**
Last Update **01/08/2018**
Next Update **01/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

Business Enhanced USA delivers marketers access to one of the most current and complete listings of businesses across America. This database is uniquely sourced from SEC filings, trade journals, census data, better business bureau records and other public and proprietary sources. More than 16 million companies, both large and small, are represented on this extensive listing of America's business community. This Datamatrix list contains businesses from every industry across the country ranging from family run groceries to Fortune 500 companies and everything in between. These companies need a wide range of goods and services including office supplies, business furniture, computer hardware and software, trade publication subscriptions, insurance and accounting services and business credit cards.

PROFILE

NUMBER OF EMPLOYEES (10.00/M)

50+ Employees	385,624	
100+ Employees	158,342	

SALES VOLUME (10.00/M)

\$1 Million+	872,433	
\$5 Million+	178,261	
\$10 Million+	89,824	

Media

SEC Filings
Trade Journals

SELECTS

AGE OF BUSINESS	\$15.00/M
BRANCHES/FRANCHISES	\$15.00/M
BUS/INDUSTRY TYPE	\$5.00/M
CREDIT RATING	\$40.00/M
DECISION MAKER CONTACT	\$25.00/M
First Year In Business	\$15.00/M
Franchise	\$15.00/M
GEO SELECT	\$5.00/M
HOTLINE	\$10.00/M
MINORITY/FEMALE OWNED	\$15.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$25.00/M
SALES VOLUME	\$10.00/M
SIC CODE	\$5.00/M
Website	\$40.00/M
Media	

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

GENDER

Male	90%
Female	10%

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

COMMISSIONS

Broker	30%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is allowed

Floor	85%
Minimum Quantity	25,000
Run Charges	\$10.00/M

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed

Minimum Quantity	0
Run Charge	

CANCELLATION

Charges

KEY CODING

Key Coding is available

Charges	\$3.00/M
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ADDRESSING

EMAIL	\$50.00/F
Email Addresses	NO CHARGE
FTP	\$75.00/F
P/S LABELS	\$25.00/M

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact