

Datamatrix 2017



Best Professions - Masterfile

Connect with America's professionals through this comprehensive database of doctors, lawyers and accountants. 30% BROKER COMMISSION!



SEGMENTS

| | | |
|-----------|--------------------------------|-----------|
| 9,128,317 | Total Universe / Universe Rate | \$70.00/M |
| 916,348 | Doctors | \$70.00/M |
| 587,964 | Lawyers | \$70.00/M |
| 514,249 | Accountants | \$70.00/M |
| 73,195 | Financial Planners | \$60.00/M |
| 420,455 | Dentists | \$70.00/M |
| 1,713,206 | Real Estate | \$70.00/M |
| 87,638 | Psychologists | \$70.00/M |
| 5,168,264 | Nurses | \$70.00/M |

ID NUMBERS

| | |
|-------------|------------|
| Manager ID | 217446 |
| NextMark ID | 347540 |
| mIn ID | 889142-000 |
| SRDS ID | |

MEDIA TYPE

| | |
|-----------------------|--|
| Business and Consumer | |
|-----------------------|--|

SOURCE

Compiled lists, Directories

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

| | |
|----------------|------------|
| Market Entry | |
| New to Manager | |
| Counts Through | 01/01/2018 |

DATA CARD MAINTENANCE

| | |
|------------------|------------|
| New To System | 09/12/2007 |
| Last Update | 01/08/2018 |
| Next Update | 01/31/2018 |
| Update Frequency | QUARTERLY |

DESCRIPTION

These hardworking professionals have all spent an extensive amount of time and energy to secure positions in the most lucrative careers in America. Because they have chosen careers in these fields, these individuals earn salaries above the national average and have more disposable income than other consumers. They purchase a variety of goods and services, not only to grow within their chosen field, but to live extravagantly and reap the rewards of their hard work. Best Professions has collected their data from many sources including professional directories, association memberships, government licensing databases and other proprietary data sources to offer marketers one of the most comprehensive listings of American professionals on the market. This Datamatrix List is a vital component for any campaign dealing with medical apparel, medical equipment distributors, office supply stores, software distributors, continuing education providers, credit cards companies, industry publications, seminars or trade shows, business services like payroll or technical support, as well as luxury items such as lavish vacations, high-end automobiles, boats, designer clothing and jewelry or other pricey items that project their wealth and importance.

SELECTS

| | |
|---------------------|-----------|
| ADDRESS TYPE | \$10.00/M |
| GENDER/SEX | \$10.00/M |
| GEO SELECT | \$5.00/M |
| NUMBER OF EMPLOYEES | \$10.00/M |
| PHONE NUMBER | \$30.00/M |
| SPECIALTY | \$10.00/M |

AVERAGE INCOME

| | |
|-------|---------------|
| Value | not available |
|-------|---------------|

MINIMUM ORDER

| | |
|------------------|----------|
| Minimum Quantity | 3,000 |
| Minimum Price | \$250.00 |

COMMISSIONS

| | |
|--------|-----|
| Broker | 30% |
| Agency | 15% |

MANAGER

Datamatrix Lists

<http://www.datamatrixlists.com>

GENDER

| | |
|--------|------------|
| Male | 60% |
| Female | 40% |

NET NAME ARRANGEMENTS**Net Name is allowed**

| | |
|------------------|------------|
| Floor | 85% |
| Minimum Quantity | 25 |
| Run Charges | |

EXCHANGES**Exchange is not allowed**

REUSE**Reuse is allowed**

| | |
|------------------|----------|
| Minimum Quantity | 0 |
| Run Charge | |

CANCELLATION

Charges

KEY CODING**Key Coding is available**

| | |
|---------|-----------------|
| Charges | \$3.00/M |
|---------|-----------------|

ADDRESSING

| | |
|-------|------------------|
| EMAIL | \$50.00/F |
| FTP | \$75.00/F |

SPECIAL INSTRUCTIONS

CONTACTS

| Contact Name | Role | Email | Phone | Fax |
|-----------------------------------|------------------|---------------------------|----------------|-----|
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★ = Primary contact