

# Datamatrix 2017



## Best Professions - Dentists

Connect with America's community of dental professionals through this comprehensive database. 30% BROKER COMMISSION!



### SEGMENTS

416,430	Total Universe / Universe Rate	\$70.00/M
209,410	Dentists	+ \$5.00/M
138,049	Dental Hygienists	+ \$5.00/M
70,340	Dental Assistants	+ \$5.00/M
301	Specialty: Dental Public Health	+ \$5.00/M
3,092	Specialty: Endodontics	+ \$5.00/M
77,584	Specialty: General Dentistry	+ \$5.00/M
146	Specialty: Oral/Maxillofacial Pathology	+ \$5.00/M
4,509	Specialty: Oral/Maxillofacial Surgery	+ \$5.00/M
7,116	Specialty: Orthodontics/Dentofacial Orthopedics	+ \$5.00/M
3,341	Specialty: Pediatric Dentistry	+ \$5.00/M
3,499	Specialty: Periodontics	+ \$5.00/M
1,723	Specialty: Prosthodontics	+ \$5.00/M
166,412	Specialty: Group Practice	+ \$5.00/M

### ID NUMBERS

Manager ID	224489
NextMark ID	347535
mIn ID	890082-000
SRDS ID	

### MEDIA TYPE

Business and Consumer	
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### SOURCE

Compiled lists, Directories

### GEOGRAPHY

USA

### OPT-IN

### MAINTENANCE

Market Entry	
New to Manager	
Counts Through	01/01/2018

### DATA CARD MAINTENANCE

New To System	01/10/2008
Last Update	01/08/2018
Next Update	01/31/2018
Update Frequency	QUARTERLY

### DESCRIPTION

These highly-trained professionals are looking to expand their practices and build patient loyalty by acquiring new business products and technologies to keep their offices as up-to-date as possible. In addition, these affluent consumers are seeking products and services that will enrich their lives and the lives of their families. Datamatrix Lists are multi-sourced from licensing data, professional directories, association memberships and other proprietary data sources, Best Professions offers unparalleled access to these affluent medical professionals. Exceptional prospects for any campaign dealing with uniforms or medical apparel, dental equipment distributors, business services like accounting or technical support, various publications for themselves and their waiting rooms, dental seminars or trade shows, as well as luxury items such as lavish vacations, high-end automobiles, expensive jewelry, boats or other high ticket items.

### SELECTS

ADDRESS TYPE	\$10.00/M
GENDER/SEX	\$10.00/M
GEO SELECT	\$5.00/M
JOB FUNCTION SELECT	\$5.00/M
PHONE NUMBER	\$25.00/M
SPECIALTY	\$5.00/M

### MANAGER

Datamatrix Lists  
<http://www.datamatrixlists.com>

### GENDER

Male	%
Female	%

### AVERAGE INCOME

Value not available

### MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

### COMMISSIONS

Broker	30%
Agency	15%

### NET NAME ARRANGEMENTS

Net Name is allowed	85%
Floor	
Minimum Quantity	25,000
Run Charges	

### EXCHANGES

**Exchange is not allowed**

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**REUSE**

**Reuse is allowed**

Minimum Quantity **0**  
Run Charge

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**CANCELLATION**

Charges

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**KEY CODING**

**Key Coding is available**

Charges **\$3.00/M**

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**ADDRESSING**

EMAIL **\$50.00/F**

FTP **\$75.00/F**

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**SPECIAL INSTRUCTIONS**

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**CONTACTS**

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact