

Datamatrix 2017



Best Professions- Cosmetology & Beauty

Connect with America's community of Cosmetologists, Estheticians, Barbers, and Manicurists through this comprehensive database screened by their area of specialty. Datamatrix Lists always with a 30% BROKER COMMISSION!



SEGMENTS

2,000,000	Total Universe / Universe Rate	\$70.00/M
1,500,000	Cosmetologists home address	+ \$12.00/M
185,000	Cosmetologists business address	+ \$12.00/M
335,000	Manicurists home address	+ \$12.00/M
11,000	Manicurists business address	+ \$12.00/M
130,000	Massage Therapist home address	+ \$12.00/M
165,000	Estheticians home address	+ \$12.00/M
70,000	Barbers home address	+ \$12.00/M
7,000	Barbers business address	+ \$12.00/M
11,000	Beauty & Day Spas	+ \$12.00/M

ID NUMBERS

Manager ID	
NextMark ID	354825
mIn ID	
SRDS ID	

MEDIA TYPE

Business and Consumer	
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SOURCE

Compiled lists, Directories, Government records

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	09/27/2012
New to Manager	
Counts Through	01/01/2018

DATA CARD MAINTENANCE

New To System	09/27/2012
Last Update	01/08/2018
Next Update	01/31/2018
Update Frequency	QUARTERLY

DESCRIPTION

Cosmetologists make an average of up to \$60,000 per year and are continuously purchasing products for their businesses and personal life. The information in this file has been multi-sourced from professional directories, state licensing records and other proprietary data sources. Best Professions database is an essential part of any campaign dealing with beauty supplies/equipment, clothing, jewelry, credit cards, home office offers, or any other products and services that can help them stay at the forefront of their industry.

SELECTS

GENDER/SEX	\$10.00/M
GEO SELECT	\$10.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$25.00/M

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

GENDER

Male	10%
Female	90%

AVERAGE INCOME

Value	\$50,000.00
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MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

COMMISSIONS

Broker	30%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is allowed	85%
Floor	
Minimum Quantity	25,000
Run Charges	

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed

Minimum Quantity **0**
Run Charge

CANCELLATION

Charges

KEY CODING

Key Coding is available

Charges **\$3.00/M**

ADDRESSING

EMAIL **\$50.00/F**

FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact