

Datamatrix 2017



Automotive Central

One of the market's most comprehensive listings of automotive related businesses in America. 30% BROKER COMMISSION!



SEGMENTS

637,492	Total Universe / Universe Rate	\$65.00/M
	3 Month Hotline	+ \$10.00/M
	6 Month Hotline	+ \$5.00/M
552,863	Contact Name	+ \$25.00/M
165,092	General Automotive Repair Shops	+ \$5.00/M
113,497	New/Used Car Dealers	+ \$5.00/M
29,781	Women Owned	+ \$15.00/M
27,439	Carwashes	+ \$5.00/M
24,681	Car/Truck Rental	+ \$5.00/M
14,937	Minority Owned	+ \$15.00/M
13,426	RV/Alternative Vehicle Dealers	+ \$5.00/M
12,579	Boat Dealers	+ \$5.00/M
30,601	Tire Dealers	+ \$5.00/M
13,492	Motorcycle Dealers	+ \$5.00/M
12,521	Automobile Manufacturers	+ \$5.00/M
57,698	Auto Parts & Supply Stores	+ \$5.00/M
29,112	Towing & Wrecking Service	+ \$5.00/M
69,832	Auto Body Repair & Paint Shops	+ \$5.00/M
11,264	Auto Transmission Repair	+ \$5.00/M
7,341	Muffler Repair	+ \$5.00/M
6,862	Brake Shops	+ \$5.00/M
4,651	Tire Repair	+ \$5.00/M

ID NUMBERS

Manager ID	217573
NextMark ID	347533
mIn ID	888408-000
SRDS ID	888408-000

MEDIA TYPE

Business  

SOURCE

Compiled lists, Directories

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **09/18/2007**
Last Update **01/08/2018**
Next Update **01/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

Automotive Central is your one stop listing of car dealers, repair shops, carwashes or any other automotive related industry across the country. These businesses purchase a wide variety of car-related products and will spend generous sums to increase their profit potential. More than 95% of the businesses on this file have less than 50 employees and all records have contact phone numbers for their individual locations. The information on this file was sourced from business directories, government records and other proprietary data. These automotive businesses are excellent prospects for any campaigns dealing with auto part suppliers, tool manufacturers, mechanics training programs and other continuing education, credit card offers, business lines of credit, marketing or advertising assistance, office supply stores or other essential business service like accounting or technical support.

SELECTS

GEO SELECT	\$5.00/M
MINORITY/FEMALE OWNED	\$15.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$25.00/M
SALES VOLUME	\$10.00/M
Industry	\$5.00/M
TITLE/CONTACT NAME	\$25.00/M

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$250.00**

COMMISSIONS

MANAGER
Datamatrix Lists
<http://www.datamatrixlists.com>

Broker **30%**
Agency **15%**

GENDER

Male **90%**
Female **10%**

NET NAME ARRANGEMENTS

Net Name is allowed
Floor **85%**
Minimum Quantity **25,000**
Run Charges

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
Minimum Quantity **0**
Run Charge

CANCELLATION

Charges

KEY CODING

Key Coding is available
Charges **\$3.00/M**

ADDRESSING

EMAIL **\$50.00/F**
FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Joe Borelli Datamatrix Lists	Dir of List Mgmt	sales@datamatrixlists.com	(732) 940-1500	

★ = Primary contact