

Datamatrix 2017



American Commerce - Sales & Marketing

Marketing, Sales, PR & Advertising Professionals. 30% BROKER COMMISSION!



SEGMENTS

377,773	Total Universe / Universe Rate	\$65.00/M
198,149	Sales	+ \$10.00/M
117,892	Marketing	+ \$10.00/M
39,643	Advertising	+ \$10.00/M
21,788	Public Relations	+ \$10.00/M
32,114	VP of Sales	+ \$10.00/M
26,209	VP of Marketing	+ \$10.00/M

ID NUMBERS

Manager ID	228166
NextMark ID	347526
mIn ID	892401-000
SRDS ID	

MEDIA TYPE

Business

SOURCE

Compiled lists, Professional Records

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **03/04/2008**
Last Update **01/08/2018**
Next Update **01/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

American Commerce makes it possible to pinpoint your ideal market by choosing Business/Industry Type, Employee Size and Annual Sales Volume. Additionally, this file is broken down into different marketing areas - Sales, Advertising, Public Relations and general Marketing - to ensure that your offer is delivered to the right decision maker. Making sales and turning a profit is the #1 priority of any company, so the sales and marketing departments often have enormous budgets to succeed in this goal. This Datamatrix List is a vital asset for any company whose products or services can help these professionals perform their job more efficiently and effectively generate sales. This data has been collected from numerous sources including professional directories, association memberships, government licensing databases and other proprietary data sources to offer marketers one of the most comprehensive listings of marketing professionals available.

SELECTS

ADDRESS TYPE	\$10.00/M
BUS/INDUSTRY TYPE	\$5.00/M
FEMALE OWNED	\$15.00/M
GEO SELECT	\$5.00/M
JOB TITLE SELECT	\$10.00/M
MINORITY OWNED	\$15.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$25.00/M
SALES VOLUME	\$10.00/M

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$250.00**

COMMISSIONS

Broker **30%**
Agency **15%**

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

NET NAME ARRANGEMENTS

Net Name is allowed
Floor **85%**
Minimum Quantity **25,000**
Run Charges

GENDER

Male
Female

% **EXCHANGES**
% **Exchange is not allowed**

REUSE

Reuse is allowed

Minimum Quantity

0

Run Charge

CANCELLATION

Charges

KEY CODING

Key Coding is available

Charges

\$3.00/M

ADDRESSING

EMAIL

\$50.00/F

FTP

\$75.00/F

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact