

Datamatrix 2017



American Commerce - Retail Executives

Decision makers within the retail industry. 30% BROKER COMMISSION!



SEGMENTS

692,751	Total Universe / Universe Rate	\$65.00/M
116,234	Home Furnishings	+ \$5.00/M
250,127	Food Stores	+ \$5.00/M
92,351	Auto Dealerships	+ \$5.00/M
91,324	Apparel	+ \$5.00/M
28,256	Garden Stores	+ \$5.00/M
26,321	Hardware Stores	+ \$5.00/M
42,108	Jewelry Stores	+ \$5.00/M
55,213	Sporting Goods	+ \$5.00/M
16,254	Department Stores	+ \$5.00/M
22,354	Book Stores	+ \$5.00/M

Others Available Upon Request

ID NUMBERS

Manager ID	228490
NextMark ID	347525
mIn ID	892403-000
SRDS ID	

MEDIA TYPE

Business

SOURCE

Compiled lists, Professional Records

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **03/10/2008**
Last Update **01/08/2018**
Next Update **01/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

Find your ideal market within the retail industry by selecting Business/Industry Type, Employee Size and Annual Sales Volume. Additionally, this Datamatrix List is broken down into specific executive titles to ensure that your information gets to the right decision maker within the company and that your goods are considered. This list is a vital resource for marketers of virtually all products which can be sold through a retail outlet, as well as marketers of third party services such as inventory/computer systems, uniforms, payroll solutions, marketing/advertising, insurance, IT/network services, management consulting, trade/industry publications, etc. This data has been collected from numerous sources including professional directories, association memberships, government licensing databases and other proprietary data sources to offer marketers one of the most comprehensive listings of executives within the retail field.

SELECTS

ADDRESS TYPE	\$10.00/M
BUS/INDUSTRY TYPE	\$5.00/M
FEMALE OWNED	\$15.00/M
FRANCHISE	\$10.00/M
GEO SELECT	\$5.00/M
HQ/BRANCH	\$10.00/M
JOB TITLE SELECT	\$5.00/M
MINORITY OWNED	\$15.00/M
NUMBER OF EMPLOYEES	\$10.00/M
PHONE NUMBER	\$25.00/M
SALES VOLUME	\$10.00/M

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$250.00**

COMMISSIONS

Broker **30%**
Agency **15%**

NET NAME ARRANGEMENTS

Net Name is allowed
Floor **85%**
Minimum Quantity **25,000**
Run Charges

GENDER

Male

Female

%

%

EXCHANGES**Exchange is not allowed**

REUSE**Reuse is allowed**

Minimum Quantity

0

Run Charge

CANCELLATION

Charges

KEY CODING**Key Coding is available**

Charges

\$3.00/M

ADDRESSING

EMAIL

\$50.00/F

FTP

\$75.00/F

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name

Role

Email

Phone

Fax

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★ = Primary contact