

Datamatrix 2017



American Commerce - Banks & Financial Institutions

Comprehensive listing of Banks & Credit Unions. Datamatrix Lists always with a 30% BROKER COMMISSION!



SEGMENTS

141,642	Total Universe / Universe Rate	\$65.00/M
39,417	Credit Unions	+ \$10.00/M
28,198	State Commercial Banks	+ \$10.00/M
9,364	National Commercial Banks	+ \$10.00/M
351	State Savings Banks	+ \$10.00/M
19	Federal Savings Banks	+ \$10.00/M
66,193	All Others	+ \$10.00/M
17,283	Loan/Mortgage Executives	+ \$10.00/M

ID NUMBERS

Manager ID	233401
NextMark ID	347517
mIn ID	893467-000
SRDS ID	

MEDIA TYPE

Business

SOURCE

Compiled lists, Professional Records

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **01/01/2018**

DATA CARD MAINTENANCE

New To System **05/15/2008**
Last Update **01/08/2018**
Next Update **01/31/2018**
Update Frequency **QUARTERLY**

DESCRIPTION

This file provides an exhaustive database of executives at America's financial institutions. These professionals are responsible for trillions of dollars in deposits and loans each year and make critical decisions for their companies. They are well paid for this responsibility and are excellent prospects for any campaign targeted towards the affluent market. Select by institution type, asset size, HQ/branch, executive title, etc.

SELECTS

ASSETS SIZE	\$10.00/M
EMPLOYEE SIZE	\$10.00/M
GEO SELECT	\$5.00/M
HQ/BRANCH	\$10.00/M
INSTITUTION TYPE	\$10.00/M
JOB TITLE SELECT	\$10.00/M
PHONE NUMBER	\$15.00/M
EXECUTIVE TITLE	

AVERAGE INCOME

Value **not available**

MINIMUM ORDER

Minimum Quantity **3,000**
Minimum Price **\$250.00**

COMMISSIONS

Broker **30%**
Agency **15%**

MANAGER

Datamatrix Lists
<http://www.datamatrixlists.com>

NET NAME ARRANGEMENTS

Net Name is allowed
Floor **85%**
Minimum Quantity **25,000**
Run Charges

GENDER

Male	%
Female	%

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
Minimum Quantity **0**
Run Charge

CANCELLATION
Charges

KEY CODING
Key Coding is available **\$3.00/M**
Charges

ADDRESSING
EMAIL **\$50.00/F**
FTP **\$75.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

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★ = Primary contact