

## A Home with a View

Comprehensive listing of residents living in homes with a beautiful view! Select by age, income, home value and view type. Datamatrix Lists offers 30% BROKER COMMISSION!



### SEGMENTS

477,204	Total Universe / Universe Rate	\$70.00/M
64,859	City View	+ \$12.00/M
194,040	Water View	+ \$12.00/M
69,612	Golf Course View	+ \$12.00/M
13,376	Park View	+ \$12.00/M
41,229	Mountain View	+ \$12.00/M
94,088	River/Lake View	+ \$12.00/M
269,619	Income \$75,000+	+ \$7.00/M
56,958	Home Value \$1 Million+	+ \$15.00/M

### ID NUMBERS

Manager ID	
NextMark ID	498676
mIn ID	
SRDS ID	

### MEDIA TYPE

Consumer	<input type="checkbox"/>
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### SOURCE

Lifestyle questionnaire, Multi Sourced, Compiled lists

### GEOGRAPHY

USA

### OPT-IN

### MAINTENANCE

Market Entry	01/08/2018
New to Manager	12/29/2017
Counts Through	01/01/2018

### DATA CARD MAINTENANCE

New To System	12/15/2017
"New to System" Announcement	01/09/2018
Last Update	01/14/2018
Next Update	01/31/2018
Update Frequency	QUARTERLY

### DESCRIPTION

This unique group of residents selected the perfect property for themselves - one that includes a fantastic view from their front or back door! Consumers that choose to pay a premium price to live in a home with a beautiful view often enjoy other premium products and services.

Use the many selections this file offers to better target customers for high-end retail and mail order, insurance, boats, outdoor products, furniture, home goods, art & antiques, etc.

Visit our website at [www.datamatrixlists.com](http://www.datamatrixlists.com).

### SELECTS

DWELLING TYPE	\$5.00/M
INCOME SELECT	\$7.00/M
AGE	\$7.00/M
AGE OF CHILDREN	\$15.00/M
ETHNICITY	\$20.00/M
GENDER/SEX	\$5.00/M
GEO SELECT	\$5.00/M
HOME OWNER	\$15.00/M
HOME VALUE	\$15.00/M
EXTERIOR TYPE	\$15.00/M
MARITAL STATUS	\$10.00/M
HEATING/COOLING TYPE	\$10.00/M
PRESENCE OF POOL	\$15.00/M
PRESENCE OF CHILDREN	\$10.00/M
PURCHASE/LOAN DATE	\$15.00/M
NUMBER OF ROOMS	\$10.00/M
YEAR BUILT	\$7.00/M
OCCUPATION	\$7.00/M
SEASONAL ADDRESS	\$7.00/M

### MANAGER

### AVERAGE INCOME

Value	\$80,000.00
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### MINIMUM ORDER

Minimum Quantity	3,000
Minimum Price	\$250.00

### COMMISSIONS

Broker	30%
Agency	15%

### NET NAME ARRANGEMENTS

Net Name is allowed	85%
Floor	25,000
Minimum Quantity	\$10.00/M
Run Charges	

### EXCHANGES

Exchange is not allowed

### REUSE

Reuse is allowed

**Datamatrix Lists**  
http://www.datamatrixlists.com

Minimum Quantity **0**  
Run Charge

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**GENDER**

Male **62%**  
Female **34%**

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**CANCELLATION**

Charges

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**KEY CODING**

**Key Coding is available**

Charges **\$3.00/M**

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**ADDRESSING**

FTP **\$75.00/F**

EMAIL **\$50.00/F**

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**SPECIAL INSTRUCTIONS**

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**CONTACTS**

Contact Name	Role	Email	Phone	Fax
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